

LIP FILE NUMBER:

LIP NAME/ COMMUNITY:

MONTH OF REPORT:

DATE OF LIP COUNCIL MEETING:

MINUTES ATTACHED: YES
NO, BUT WILL BE ATTACHED WITH NEXT MONTH'S REPORT

LIP ACTIVITIES UNDERTAKEN THIS MONTH

- **July 2014**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Region**
- **Community Employment Services – Loyalist College (CES)** - Employment Consultant met with eight (8) newcomers for employment counselling at QUIS in July 2014. CES is a QLIP partner.

- **July 2014 - Ongoing**
- **QLIP website updates research**
- Planning updates including new wording and a link to the TVCOGECO video collage of highlights derived from the six part documentary “Breaking Barriers: A Local Look at a Global Perspective”.
- Reviewed changes necessary for many parts of the QLIP Website

- **July 2014 – Ongoing**
- **QLIP Strategic Action Plan updates**
- Work continued on refining the Action Plan based on adjustments to QLIP Partner TVCOGECO participation and new approaches to market a welcoming community.

- **July 2014 – Ongoing**
- **Sustaining partnerships at the community level**
- **Preliminary planning continued for the September 23, 2014 QLIP meeting** to be held at the Quinte West Municipal Offices

- **July 2014 – Ongoing**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Region**
- **Special Project: “The Quinte Economic Environment and Immigrant Labour Market Integration”**
- Update efforts continued in terms of refining the results for the Special Project: “The Quinte Economic Environment and Immigrant Labour Market Integration”, related to the Quinte Immigration Services database of newcomer employable skills and the Quinte Region employers’ skills database
- QLIP partner East Central Ontario Training Board (ECOTB) continued to support efforts to refine the results of the project following the research presentation at the June 17, 2014 QLIP meeting. The East Central Ontario Training Board (ECOTB) offered to assist in these efforts in mid-July and the data updates for the project are expected to be available in August 2014.

- **July 08, 2014**
- **Sustaining partnerships at the community level**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Region**
- **Build potential for increased use of protocols that meet the needs of newcomers**
- **Meeting with QLIP Partners and guests Carmela Valles - Project Consultant - Improving Prosperity for Immigrant Women in Northumberland County** - Northumberland United Way; Dindin Villarino - Immigration Portal Coordinator Northumberland County; Veronica Hendrick-Lockyer – Spokesperson for Glass Tower Offices Corp., “providing homes for women...”, the QLIP Facilitator, QLIP Coordinator, QUIS Settlement Worker, Central Eastern Ontario Translation and Interpretation Services, and QLIP Partner Michelle Rosebush Coordinator Non-Credit Programs Loyola School of Adult & Continuing Education Algonquin and Lakeshore Catholic District School Board. The Northumberland county individuals shared their program initiative “Improving Prosperity for Immigrant Women in Northumberland County - 15 Women” which is in its initial stages and it is anticipated that through collaboration and new protocols there will be benefits accrued to immigrant women including those in the QLIP catchment area. Discussions centred on sharing information, insights, protocols, best practices and networking for the betterment of newcomers.
- **Veronica Hendrick-Lockyer – Spokesperson for Glass Tower Offices Corp.** also joined the meeting and advised that she is quite keen to learn as much as possible to be able to assist where needed with immigrant women when they first arrive, if they are without family (husbands or parents) to support them or if they have been here awhile and are in need of assistance. In addition, she advised that it would be fantastic to take time to learn more about both Quinte Immigration Services, and the new program (15 women) in Northumberland County working to enhance the economic prosperity of immigrant women in their rural area. Eventually she would like to develop a program with housing for immigrant women and will be taking the first steps of it this year with a team of Loyalist College Students through our Enactus program* (one of the most prolific volunteer organizations at Loyalist) and will

involve students from India, Germany, Japan and the United States (and perhaps others) in a global effort to improve the lives of immigrant women. * Enactus: Entrepreneurial - having the perspective to see an opportunity and the talent to create value from that opportunity; Action - the willingness to do something and the commitment to see it through even when the outcome is not guaranteed; Us - a group of people who see themselves connected in some important way; individuals that are part of a greater whole. <http://enactus.org>

- These QLIP connections may lead to measures that could assist the QLIP in fulfilling its goals and objectives for newcomers to close gaps in many areas.

- **July 08 2014**
- **Potential new QLIP Partner**
- **Military Family Resource Centre – Trenton - Department of National Defence** represented by Susan Sweetman Executive Director FMRC met with a few QLIP Partners, QLIP Coordinator, and QLIP Facilitator on July 08 2015 and is a prospect to become a QLIP Partner in relation to newcomers who may be military spouses or dependants.

- **July 10, 2014**
- **QLIP Activity Report for the month of June 2014 submitted**

- **July 14, 2014**
- **Activity that promotes a welcoming community**
- **Sports and Belonging** - QLIP Partners were provided the results of a new study entitled “Playing together: Canada's first national study on new citizens, sports & belonging” to encourage networking on the subject of “sports and belonging” for newcomers, in order to consider ideas that might move the QLIP “welcoming community” agenda forward.
- **The YMCA and QUIS collaborative effort for newcomers** to Quinte to encourage newcomer families to participate in YMCA programs was referenced in the communication in order to open the debate within the Quinte community to consider the report recommendations.
- Information on the study that was communicated to QLIP Partners included local references, email content: An impressive new study has been released by the Institute for Canadian Citizenship (ICC) entitled “Playing together: Canada's first national study on new citizens, sports & belonging.” “New citizen respondents told us sports are a natural and universal connection point, more welcoming than many other social structures, including the workplace.” Sports also help new citizens learn the Canadian social landscape and soft cultural skills, while offering access to informal, but vital, social networks.” The following news article on the study included comments from Karl Subban, father of Montreal Canadiens star P.K. Subban, (also a former Belleville Bull), to share his family's remarkable story at the launch of the study results. <http://www.newswire.ca/en/story/1384029/playing-together-canada-s-first-national-study-on-new-citizens-sports-belonging> New citizens share their recommendations on page 2 of the attachment “Put me in, Coach” outlining some great ideas that can help bring a community together through sport. FYI: There is currently a collaborative initiative in place between Quinte Immigration Services QUIS and the YMCA of Central East Ontario, Belleville, (includes Quinte West and the Peterborough branches) to

encourage newcomer families to participate in YMCA programs. The program is new and eligibility is organised through the Settlement Workers at Quinte Immigration Services. QLIP Partners may wish to consider ideas that might move the “welcoming community” agenda forward reference the information provided in the study.

- **July 29, 2014**

- **Sustaining partnerships at the community level**

- **TESL Kingston** (a QLIP partner) requested that the QLIP Partnership provide information and the QLIP logo to the Teachers of English as a Second Language TESL Kingston in order to update their new website that is under construction. QLIP Partnership provided TESL Kingston the information and logo as requested.

- **July 30, 2014**

- **Sustaining partnerships at the community level**

- **New QLIP partner (Finance – Entrepreneurs)**

- **QLIP Partners met with Trenval – Business Development Corporation.** QLIP and QUIS met with the representative from Trenval and discussed programs for newcomers available for those wishing to buy or start their own business. This is a very promising development as the QUIS organization has interested newcomers who will be invited to a Trenval presentation to include the implications of having financial assistance from Trenval. Trenval is basically the “financial” partner of the Small Business Centre.

- **July 31, 2014**

- **Sustaining partnerships at the community level**

- **New QLIP partner (Major Employer)**

- **Strengthen labour market outcomes for newcomers to the Greater Quinte Region**

- **QLIP and QUIS meeting with Highline Mushrooms representatives** Karen Rushlow from their Wellington operation and Susan McBride – Director of Director of Human Resources who is based in Leamington. They have a facility in Leamington Ontario and Wellington in Prince Edward County. Highline Mushrooms is a family company, now the largest independently owned and operated mushroom growers in Canada. The Wellington Mushroom Farm established in 1990 is in Prince Edward County and within the QLIP catchment area.

- **Highline Mushrooms employs 318 workers and staff including a significant number of newcomers to the Quinte area.** They provide transportation (bus) to the facility from Belleville. They have been sponsoring and paying for many of their employees to take ESL courses in Belleville at the Loyola School.

- **Highline Mushrooms became a QLIP Partner.** Susan McBride – Director of Director of Human Resources requested becoming a QLIP Partner which was agreed to, and was advised that their participation is welcomed.

- **Creating a QLIP Employers Sector.** This is an important step and will hopefully encourage other employers to become involved, making way for a QLIP “Employers Sector”.

- **Discussions included a Job Fair for newcomers** in Belleville in collaboration with QUIS and Community Employment Services CES.

- QLIP Partners including Quinte Immigration Services QUIS and Community Employment Services CES representatives will be invited to tour the Wellington facility in the fall.

- CES will be invited in relation to the employment counselling for newcomers at QUIS
- **July 11, 2014**
- **Sustaining partnerships at the community level**
- **Bay of Quinte Living Council*** – Ryan Williams President - Bay of Quinte Tourist Council and Treasurer/Secretary at Bay of Quinte Living Council (QLIP is represented on this Council) provided an article to the Belleville Intelligencer newspaper on “Partnerships are (the) only way to growth” and commented on the... “study completed by... Quinte Immigration Services... it was shown in the number of businesses in the region, tourism was second only to the service industry, with manufacturing number three.” ***Bay of Quinte Living Council** – a high level regional council includes the mayors from the majority of municipalities, QLIP participation is focused on providing input on immigration issues and services, newcomer needs and the marketing campaign on attraction and retention of newcomers to the Greater Quinte Region.
- **July 2014**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Region**
- **Brighton Municipality and Cramahe Township – New young professional network emerges.**
- A further network opportunity has arisen in the Brighton Municipality and Cramahe Township area, an area covered by the QLIP Partnership. The Brighton-Cramahe Young Professionals (BCYP) held their first networking event. A second BCYP networking event is scheduled from 7-9 p.m. on August 12 at Dougall's Restaurant, 75 Harbour Street in Brighton. To find out more about the Brighton-Cramahe Young Professionals, you can call the Chamber office at 613-475-2775 or find them on Facebook. This is a further development to be added to the two new network opportunities in Quinte West and Belleville reported on in June 2014 the QYP Quinte Young Professionals and BEL Belleville’s Emerging Leaders. The success of these networks could make a difference for newcomers.
- **All three networks were added “liked” on the QUIS Facebook to encourage newcomers to participate.** <https://www.facebook.com/pages/Brighton-Cramahe-Young-Professionals/1504216189793049> and <https://www.facebook.com/BellevillesEmergingLeaders> and <https://www.facebook.com/quinteyp>
- **July 22, 2014**
- **Business Start Up Basics (BSB) Workshop to be provided by the Small Business Centre**
- QLIP Partnership consultations on the workshop continued in July and as a result a Business Start Up Basics (BSB) Workshop will be provided by the Small Business Centre (QLIP Partner) in partnership with Quinte Immigration Services QUIS and the Loyola School of Adult and Continuing Education (QLIP Partner). The workshop will be held at the QUIS offices on Tuesday August 19, 2014 from 9 a.m. to 10 a.m. The workshop will be helpful to newcomers considered starting their own business or who may be in the early stages of starting up. The workshop information was disseminated and newcomers will be encouraged to attend with the assistance of the Loyola School of Adult and Continuing Education, QUIS and the QLIP Partners. It is anticipated that additional workshop opportunities will be provided in the fall of 2014.

LIP PARTNER ACTIVITIES, INITIATIVES AND DELIVERABLES

- **Community Employment Services – Loyalist College (CES)** - Employment Consultant continued to meet newcomers at Quinte Immigration Services. She met with eight (8) newcomers for employment counselling at QUIS in July. That brings the total to 38 “one-on-one” employment consultations with newcomers since the program began in the fall of 2013.
- **Three new networks for young professionals. QLIP Partners continued wide disseminated information on** these new networks to include in Quinte West the QYP Quinte Young Professionals, in Belleville the BEL Belleville’s Emerging Leaders and in Brighton / Cramahe the BCYP Brighton-Cramahe Young Professionals. Networks that could make a difference for newcomers in finding employment, mentorship or additional assistance within the Greater Quinte Region
- **QLIP Partnership to continue working on new innovative strategies in relation to TVCOGECO Cable 4 Belleville** focused on ensuring innovative strategies in relation to video media approaches for newcomer awareness campaign.
- **QLIP Activity Report for June 2014 completed and submitted**
- **QLIP partnership continued commitment and involvement in updating research for the Special Project: “The Quinte Economic Environment and Immigrant Labour Market Integration”** which includes a Quinte Immigration Services database of newcomer employable skills, the Quinte Region employers’ skills database, and the presentation document.
- **Planning related to QLIP Partners September 23, 2014 meeting - ongoing**
- **QLIP expanded links to Northumberland County Project – “Improving Prosperity for Immigrant Women in Northumberland County”**
- **QLIP established link to Veronica Hendrick-Lockyer** - spokesperson for Glass Tower Offices Corp. who would like to develop a program with housing for immigrant women to assist where needed when they first arrive or those who have been here for a while but need assistance.
- **Encouraged QLIP Partners to consider the sports connection and welcoming newcomers** based on a new study linking a welcoming community and involvement in sports
- **QLIP continued efforts to obtain additional research** for the special project linking Employers needs and newcomer skills databases
- **New QLIP Partner – Trenval Business Development Corporation** - providing financial and related incentives for entrepreneurs

- **New QLIP Partner – Highline Mushrooms** – Major employer in the Quinte area and employer of newcomers in the Quinte area. Spin-off activities include a job fair for newcomers
- **Potential new QLIP Partner - Military Family Resource Centre FMRC – Trenton - Department of National Defence** represented by Susan Sweetman Executive Director FMRC - link to newcomers who may be military spouses or dependants.
- **Bay of Quinte Region Council – Press article** stressing the importance of the research undertaken by QUIS on Employers skills needs and newcomer skills availability.
- **QLIP encouraged links to three new young professional networks** to encourage newcomer participation including Facebook links for QUIS.
- **QLIP partner the Small Business Centre** – reinforced need for business start-up workshops for newcomers in August and September 2014

LIP OUTCOMES ACHIEVED

- **1. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**
- **Build potential for increased use of protocols that meet the needs of newcomers**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- **Community Employment Services – Loyalist College (CES)** - Employment Consultant met with eight (8) newcomers for employment counselling at QUIS in July 2014.
- **July 03, 2014** - employment counselling for three newcomers (resume and Job Search)
- **July 10, 2014** - employment counselling for two newcomers (resume and Job Search plus)
- **July 17, 2014** - employment counselling for two newcomers (resume and Job Search plus)
- **July 24, 2014** - employment counselling for one newcomers (counselling)
- **Collaborative protocol established** between Quinte Immigration Services QUIS and Community Employment Services CES that commenced in the fall of 2013 continued through 2014 which involves a CES Employment Consultant meeting with newcomers at QUIS providing employment counselling.
- **38 newcomers had received “one-on-one” employment counselling by the end of July 2014**
- **2. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**
- **Build potential for increased use of protocols that meet the needs of newcomers**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- **Partnership followed-up on the research update from June 2014** on the QUIS special project that investigated the needs of employers in the Quinte Region and the labour market skills available from a newcomer database at Quinte Immigration Services. More progress was

made in July 2014 in collaboration with the East Central Ontario Training Board ECOTB to expand the data numbers for employers in parts of the greater Quinte Region and will be followed up again in August 2014 with ECOTB for the most current data for the Quinte area.

- **3. MEETING SCHEDULE 1 OUTCOMES:**

- **Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**
- **Activity that promoted a welcoming community**
- **Build potential for increased use of protocols that meet the needs of newcomers**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- **The addition of two new QLIP partners** one being **Highline Mushrooms** a major employer and a significant employer of newcomers in the Quinte area, and the other being **Trenval Business Development Corporation** - providing financial and related incentives for entrepreneurs
- Both additions will assist the QLIP in developing more sectors including an Employer and a Financial sector that can be built upon with the addition of similar enterprises furthering initiatives to eliminate gaps and improve services for newcomers.
- **Potential third new QLIP Partner** for follow-up is the Military Family Resource Centre – Trenton - Department of National Defence represented by Susan Sweetman Executive Director FMRC

- **4. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**

- **Activity that promoted a welcoming community**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- Promoting three new young professional's networks through QUIS to encourage newcomer participation
- Promoting workshops for newcomers through QLIP partners to assist newcomers including Business Start-up Basics workshops in August and September 2014.

- **5. MEETING SCHEDULE 1 OUTCOMES: Canadians provide a welcoming community to facilitate the full participation of newcomers**

- **Sustaining partnerships at the community level**
- **Activity that promoted a welcoming community**
- **QLIP Partners meeting with – Carmela Valles** - Project Consultant for “Improving Prosperity for Immigrant Women in Northumberland County”, Veronica Hendrick-Lockyer – Spokesperson for Glass Tower Offices Corp., “providing homes for women...”, QLIP Facilitator, QLIP Coordinator, QUIS Settlement Worker, Central Eastern Ontario Translation and Interpretation Services, QLIP Partner Michelle Rosebush Coordinator Non-Credit Programs Loyola School of Adult & Continuing Education Algonquin and Lakeshore Catholic District School Board, and Susan Sweetman Executive Director Military Family Resource Centre – Trenton, Department of National Defence in order to establish further collaboration and new protocols that will benefit immigrant women in the QLIP catchment area. Discussions centred on sharing information, insights, protocols, best practices and networking for the betterment of newcomers.

FOLLOW UP

- **ONGOING FOLLOW UP: QLIP Partnership followed-up on the research** from a QUIS special project that investigated the needs of employers in the Quinte Region and the labour market skills available from a newcomer database at Quinte Immigration Services. The review and commencement of collaboration with ECOTB and QUIS for the revision of the data commenced in July and will continue in August as newer data becomes available to ECOTB.
- **FOLLOW UP: Potential new QLIP Partner - Military Family Resource Centre – Trenton - Department of National Defence** represented by Susan Sweetman Executive Director FMRC in relation to newcomers who may be military spouses or dependants
- **FOLLOW UP: Two new Partners - Trenval and Highline Mushrooms** to be provided information and links to becoming part of the QLIP Partnership
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- **ONGOING FOLLOW UP: Strengthen labour market outcomes for newcomers to the Greater Quinte Region**
- **Skills Matching Program by Employers announced at June 17, 2014 QLIP meeting was not available in July and will require follow-up in August 2014** – This will be a skills matching program by employers who would post job openings based on skills only, not job experience or qualifications. Sponsored by Chambers of Commerce province wide summer of 2014.
- **FOLLOW UP: QLIP Partnership had arranged for a presentation on the revised and redesigned QUIS website that was to be delivered at the QLIP Meeting on June 17, 2014** but due to the extended presentation of QUIS research at the meeting the review will need be updated and presented at the September 23, 2014 QLIP meeting.
- **ONGOING FOLLOW UP: Advanced Planning for a QLIP meeting to be held on September 23, 2014 at the Multipurpose Room at the Quinte West Municipal office to be arranged**
- **ONGOING FOLLOW UP: Activity that promoted a welcoming community**
- **Continued - QLIP groundwork research follow-up for Fall 2014** – QLIP Partnership to explore the prospect of interviews and focus groups with newcomers that will be attending Loyola School of Adult and Continuing Education for ESL and LINC language training in the Fall of 2014 to determine any changes in newcomer conditions, experiences, gaps in services and service improvements that may have taken place.
- **ONGOING FOLLOW UP: Activity to promote a welcoming community**
- **TVCOGECO proposed initiatives** to be explored further in August 2014
- **ONGOING FOLLOW UP: Activity to promote a welcoming community**
- **Sensitivity training possibilities** to be explored further in August 2014 for Quinte organizations.

- **ONGOING FOLLOW UP: Strengthen labour market outcomes for newcomers to the Greater Quinte Region & Activity to promote a welcoming community**
- QLIP Partners to follow-up on, and continue to ensure wide dissemination of information on three new networking opportunities in Quinte West, Belleville and Brighton-Cramahe for young professionals and entrepreneurs within the Greater Quinte Region that could make a difference for newcomers in finding employment. This may also have an effect on the promotion of a more welcoming community through shared interaction.

PLEASE NOTE THAT ACTIVITIES REQUIRING CIC PRE-APPROVAL PER SCHEDULE 1 AND SCHEDULE 4 TERMS AND CONDITIONS MUST BE E-MAILED IN ADVANCE TO THE OFFICER.

ACTIVITIES THAT WERE PRE-APPROVED BY CIC

- N/A

OTHER COMMENTS

- N/A

NEXT LIP COUNCIL MEETING: September 23, 2014

Next QLIP Meeting details:

Date: Tuesday September 23, 2014

Time: 10:00 a.m. to 12 noon (Meet and Greet with refreshments available from 9:30 a.m.)

Location: City of Quinte West Municipal Building, Multipurpose Room, 1st Floor, 7 Creswell Drive, Trenton, Ontario

REPORT PREPARED BY: John L. Robertson QLIP Project Coordinator in cooperation with Orlando Ferro QLIP Facilitator