

LIP FILE NUMBER:

LIP NAME/ COMMUNITY:

MONTH OF REPORT:

DATE OF LIP COUNCIL MEETING:

MINUTES ATTACHED: YES

NO, BUT WILL BE ATTACHED WITH NEXT MONTH'S REPORT

LIP ACTIVITIES UNDERTAKEN THIS MONTH

- **February 03 2015**
- **QLIP Coordinator and many QLIP Partners attended and participated in the Quinte Employment Group Network QEN meeting**
- Presentation on 'Labour Market Intelligence' by the East Central Ontario Training Board ECOTB

- **February 06, 2015**
- **QLIP Partner Quinte Health Care QHC Revitalizes the CEOTIS/QHC Interpretation Services Protocol for Newcomer Patients**
- QLIP Partner, Quinte Health Care QHC representative, Patient Experience Specialist reaffirmed the protocol for interpretation services and commenced a new campaign to ensure all QHC personnel, to include the emergency rooms in all four hospitals, have the language guides from CEOTIS in order to work with clients/patients who do not have the necessary English language skills to work effectively with medical practitioners at QHC.

- **February 10, 2015**
- **QLIP Partnership Meeting at the Belleville City Hall, Sir Mackenzie Bowell (SMB) Meeting Room 3rd floor, 169 Front Street, Belleville, Ontario**
- Highlights of meeting included QLIP Partners review of CEOTIS Marketing Package - CEOTIS Central Eastern Ontario Translation and Interpretation Services Language Guide posters and information brochures and were discussed in reference to their creation and substantial distribution to numerous services providers in the Quinte Region

- **February 10 2015**
- **QLIP Partner, Loyola School of Adult and Continuing Education – ESL Classes**
- QLIP partners were advised at the QLIP Meeting in February that ESL and LINC Classes in Belleville cover beginner, intermediate and advanced levels – morning, afternoon and evening classes – classes can be joined at any time - English TOEFL/IELTS training available. **QLIP Partner, Quinte West Chamber of Commerce Manager** suggested that information on ESL night classes at Loyola be provided to employers through the Chambers of Commerce in the Quinte Region with a letter/poster focused on how English as a Second Language (ESL) training can benefit employers.

- **February 10/11 2015**
- **Gap in Education Related Service to Newcomers Closed**
- **QLIP Partners collaborative efforts at the QLIP meeting facilitated a solution**
- An identified gap in an education related service for newcomers was presented to the Partnership at this meeting. Through concerted dialogue the Partners proposed many alternative solutions, recommendations were presented, options were analyzed paying close attention to efficiencies and cost effectiveness for a necessary outcome. At the close of the meeting QLIP Partners in the Education field agreed to collaborate further on a solution. QLIP Partners actions on the following day closed the gap.

- **February 11 2015**
- **LIP Ontario East Meeting in Brockville**
- QLIP Project Coordinator and Facilitator attended and participated in a meeting in Brockville Ontario to meet with the Eastern Ontario LIP Coordinators from Smith falls, Kingston and Leeds & Grenville and others in efforts to compare best practices, establish contacts and networks.
- LIP representatives in attendance were: Diane Coombs, Manager of Literacy and Language Services, Co -Chair the Five Eastern Counties Local Immigration Partnership (Stormont, Dundas, Glengarry and Prescott Russell), Ruth Noordegraaf Coordinator, Kingston LIP; Sunita Gupta, Facilitator Kingston LIP; Kara Turner, Project and Community Engagement Coordinator Smith Falls LIP; Amber Coville, Communications and Community Engagement Coordinator Smith Falls LIP; Chéla Breckon Project Manager, Renfrew and Lanark LIP; Melissa Francis Program Manager Leeds and Grenville LIP; Loretta Corbeil Project Coordinator Leeds and Grenville LIP and Yvonne Lai Outreach Coordinator Peterborough LIP via Skype.

- **February 12 2015**
- **QLIP Partner Sun Life Financial held its Quinte Newcomer Appreciation Event** to celebrate the coming Chinese New Year from 5 pm to 7pm at their offices in Belleville.
- **February 13 2015**
- **Chambers of Commerce – Employers to be advised of ESL evening classes**
- QLIP Partner, Loyola School of Adult and Continuing Education was provided contact information for QLIP Partners the Chambers of Commerce in the Quinte Region to establish contact through the Chambers to provide information to employers on the availability of evening classes in ESL for their employees who may be newcomers in need of ESL training.

- **February 23 2015**
- **QLIP partnership meeting for March 10 2015 booked for Quinte West – regional emphasis**
- QLIP partnership continued efforts to ensure a regional emphasis be maintained by the Partnership and confirmed the Multi-purpose room at the Quinte West Municipal offices for the March 10 2015 QLIP meeting. This will be the second QLIP meeting in Quinte West during the 2014/15 fiscal

- **February 24 2015**
- **QLIP Coordinator participated in a Statistics Canada sponsored webinar**
- Navigating Statistics Canada's Website

- **February 24 2015**
- **Reports for the Bay of Quinte Living Council reviewed**
- QLIP Partner, the “Bay of Quinte Living Council” Marketing Plan references the QLIP reinforcing the collaborative approach to creating a welcoming community for newcomers.
- Reference the marketing of the Quinte Region to newcomers and raising the profile of immigration to the Quinte Region.
- Reports included:
 - Bay of Quinte Living Strategic Plan
 - Bay of Quinte Living By-Laws
 - Five Year Marketing Strategy
 - Bay of Quinte Living Business Plan 2014/15
 - The target market for the “Council” includes new immigrants

- **February 27 2015**
- **the Colour of Poverty campaign desegregated data** added to the Agenda for the March 10 2015 QLIP Meeting and information on the campaign to be disseminated to all QLIP Partners in March 2015

- **February 2015**
- **QLIP Activity Report submitted for January 2015**
- **QLIP Partners and QLIP Facilitator remain active in communications with “Bay of Quinte Living Council”** ensuring a continued emphasis on the attraction and retention of newcomers for the Quinte Region.
- **QLIP Partners research, planning, and completion of updates for the QLIP website** Updates and additions to the QLIP website continued in February.

LIP PARTNER ACTIVITIES, INITIATIVES AND DELIVERABLES

- **QLIP Partners remained active in the “Bay of Quinte Living Council”** ensuring a continued emphasis on the attraction and retention of newcomers for the Quinte Region.
- **QLIP Partner, Quinte Health Care QHC Revitalized the CEOTIS/QHC Interpretation Services Protocol for Newcomer Patients** as QHC commenced a new campaign to ensure all QHC personnel, to include the emergency rooms in all four hospitals, have the language guides from CEOTIS in order to work with patients who lack adequate English language skills.
- **Gap in Education Related Service to Newcomers Closed through the collaborative efforts of QLIP Partners at the February QLIP meeting**
- An identified gap in an education related service for newcomers was presented to the Partnership at the February meeting. At the close of the meeting QLIP Partners in the Education field agreed to collaborate further on a solution, and on the following day the gap was closed.
- **LIP Ontario East Meeting in Brockville** QLIP Project Coordinator and Facilitator/Administrator attended and participated comparing best practices, establishing contacts and networks.
- **QLIP Partner, Sun Life Financial held its Quinte Newcomer Appreciation Event held**
- **Highlighting QLIPs regional make-up - QLIP partnership meeting for March 10 2015 booked for Quinte West.** This will be the second QLIP meeting in Quinte West during the 2014/15 fiscal
- **the Colour of Poverty campaign desegregated data added to the Agenda for the March 10 2015 QLIP Meeting** and information on the campaign to be disseminated to all QLIP Partners in March 2015
- **Mentoring/Networking initiative for newcomers added to the QLIP Agenda for March 10 2015** for discussion by the QLIP Partners as an initiative to foster increased labour market success for newcomers.
- **QLIP Partnership Activity Report for January 2015** completed and submitted
- **QLIP Partners planning for QLIP Partners meetings** scheduled for February 10 and March 10, 2015
- **QLIP Meeting February 10 2015 – Minutes completed and attached**
- **QLIP Partner, Bay of Quinte Region is actively involved in the QLIP Partnership** and the QLIP is well represented and plays an active role on the “Bay of Quinte Living Council” with reference to immigration and services to newcomers.

- **The Bay of Quinte's 2015 Winter/Spring campaign on the Bay of Quinte Region** as a great place to Visit, and Live was launched on February 18 2015, with more than 500 advertising spots to be featured on CTV Toronto and CP24, as well as earned and social media. This campaign will also include a marketing presence at the National Toronto Home Show, the Good Food and Drink Festival, the Winter Craft Beer Festival at Steam Whistle Brewery that just passed in January, and the Outdoors show, featuring our great outdoors, waterways, Ontario Rural-ness, our proximity to major Canadian City Centres, and our combined affordable regional product that is second to none in terms of a place to visit and live.
- **The video that will be shown** and celebrated is here: <https://www.youtube.com/watch?v=gzjnwppDim4&feature=youtu.be> that points marketing to the newly launched Bay of Quinte Portal site: <http://www.bayofquinte.ca> and under "Living" provided service contacts for newcomer and immigrants to the Bay of Quinte Region. **This is a one-of-a-kind regional marketing initiative** that markets growth to the Bay of Quinte Region. This campaign goes until March 31 and is funded by the business community. (information provided by Bay of Quinte Region)
- **QLIP Partnership website amendments**
- QLIP Partnership website amendments requested and completed including the removal of links no longer in operation and adding more QLIP partners to the listings for the month of February totaling 41 Partners, including two employers.

LIP OUTCOMES ACHIEVED

- **1. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**
- **Build potential for increased use of protocols that meet the needs of newcomers**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- **Gap in Education Related Service to Newcomers Closed - as a direct result of QLIP Partners collaborative efforts at the February 10 2015 QLIP meeting**
- An identified gap in an education related service for newcomers was presented to the Partnership at this meeting. Through concerted dialogue the Partners proposed many alternative solutions, recommendations were presented, options were analyzed paying close attention to efficiencies and cost effectiveness for a necessary outcome. At the close of the meeting QLIP Partners in the Education field agreed to collaborate further on a solution.
- **The day following the QLIP Partners meeting** collaborative efforts closed the gap in service to newcomers attending Loyola School of Adult and Continuing Education with an efficient and cost effective solution. Special appreciation goes out to the Loyalist College representatives in attendance during the QLIP Meeting for their contributions to closing this gap.
- **Comment following the QLIP meeting and the closing of this gap,** "It sure pays to talk as a group and work on solutions!! Thanks again... for bringing this issue to the group!" Comment by QLIP partner Michelle Rosebush Coordinator, Non-credit Programs Loyola School of Adult and Continuing Education via email.

- **2. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**
- **Activity that promoted a welcoming community**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- **QLIP Partners continued their promotion of the three new young professional's networks** to encourage newcomer involvement. Brighton-Cramahe Young Professionals, Quinte Young Professionals and Belleville's Emerging Leaders.

- **3. MEETING SCHEDULE 1 OUTCOMES: Canadians provide a welcoming community to facilitate the full participation of newcomers**
- **Sustaining partnerships at the community level**
- **Activity that promoted a welcoming community**
- **Quinte Health Care QHC Revitalizes the CEOTIS/QHC Interpretation Services Protocol for Newcomer Patients**
- QLIP Partner, QHC commenced a new campaign to ensure all QHC personnel, to include the emergency rooms, have the language guides from Central Eastern Ontario Translation and Interpretation Services (CEOTIS) in order to work with patients who lack adequate English language skills. The new CEOTIS Language Guide Identification Posters include approximately 125 languages (laminated for health care use) and simplifies access to interpretation services. QHC confirmed that electronic Language Guides were emailed to all personnel through QHC internal communication systems.

- **4. MEETING SCHEDULE 1 OUTCOMES: Canadians provide a welcoming community to facilitate the full participation of newcomers**
- **Activity that promoted a welcoming community**
- QLIP Partner Sun Life Financial held a newcomer welcoming event on February 12 2015 from 5 pm to 7 pm at the Sun Life offices.

- **5. MEETING SCHEDULE 1 OUTCOMES: Canadians provide a welcoming community to facilitate the full participation of newcomers**
- **Sustaining partnerships at the community level**
- **Activity that promoted a welcoming community (and strengthen local awareness)**
- **QLIP Partner, the "Bay of Quinte Living Council" issued its marketing plan** which has many important references to Quinte Immigration Services and the QLIP Partnership reinforcing the collaborative approach to creating a welcoming community for newcomers as evidence of the productive interrelationships being forged.
- Bay of Quinte Living Council is not just a marketing entity, but a vast collaboration of Quinte Realtors, Homebuilders, Municipalities, CFB Trenton, Loyalist College, Quinte Immigration Services, and more, united in partnership attracting increased population to the region. Immigration and the attraction and retention of newcomers is integral to the plan.

FOLLOW UP

CONTINUED & ONGOING FOLLOW UP:

- **ONGOING FOLLOW UP: QLIP Partners the City of Belleville and United Nations Association in Canada – UNAC Quinte continued their planning for the first anniversary event** for the City of Belleville that in 2014 joining the Canadian Coalition of Municipalities Against Racism and Discrimination (CCMARD) - Celebratory events are scheduled for Thursday April 16 2015
- **CONTINUED & ONGOING FOLLOW UP: QLIP Partnership website** continues to be updated
- **CONTINUED & ONGOING FOLLOW UP: QLIP Partners and the QLIP Facilitator continue communication and participation in the “Bay of Quinte Living Council”**
- Critical link to the needs of newcomers included in the “Council’s” Business Plan 2014/15 analysis of weakness and strengths includes the Lack of regional public transportation a factor identified by the QLIP Partnership as a gap in services to newcomers that affects education, language training and availability of employment with in the region.
- **CONTINUED & ONGOING FOLLOW UP: QLIP meeting on February 10, 2015** was successful and planning for a QLIP meeting on March 10, 2015 continued through February 2015.
- **ONGOING FOLLOW UP:** QLIP Partnership continues to explore the prospect of interviews and focus groups with newcomers.
- **ONGOING FOLLOW UP: QLIP Partner, TVCOGECO proposed initiatives** that relate to video productions on the topics of newcomers and their success in the Quinte Region and/or their experiences within the community continue to be discussed at QLIP meetings and more activity will be forthcoming in the months ahead and will be explored throughout 2015/16.
- **ONGOING FOLLOW UP: The Colour of Poverty campaign desegregated data** to be included in the March 2015 QLIP Meeting Agenda and will be pursued in order to have a presentation to the QLIP Partners with possible follow-up in terms of data collection for the Quinte Region.
- **ONGOING FOLLOW UP: Mentoring/Networking initiative for newcomers to be included in the March 2015 QLIP Meeting Agenda** to be pursued in order to foster increased success for newcomers and strengthen labour market outcomes for newcomers to the Greater Quinte Area.

PLEASE NOTE THAT ACTIVITIES REQUIRING CIC PRE-APPROVAL PER SCHEDULE 1 AND SCHEDULE 4 TERMS AND CONDITIONS MUST BE E-MAILED IN ADVANCE TO THE OFFICER.

ACTIVITIES THAT WERE PRE-APPROVED BY CIC

- N/A

OTHER COMMENTS

- N/A

NEXT LIP COUNCIL MEETING: **March 10, 2015**

Next QLIP Meeting details:

Date: Tuesday, March 10, 2015
Time: 10:00 a.m. to 12 noon
Location: City of Quinte West Municipal Building
Multipurpose Room, 1st Floor
7 Creswell Drive, Trenton, Ontario

REPORT PREPARED BY: John L. Robertson QLIP Project Coordinator in cooperation with Orlando Ferro QLIP Facilitator