

QUINTE LOCAL IMMIGRATION PARTNERSHIP

...a better community for everyone

Minutes of the meeting 15 January 2015

MEETING :	Quinte Local Immigration Partnership www.quintelip.ca
LOCATION	Sagonaska Room - The Travelodge Hotel, 11 Bay Bridge Rd, Belleville, Ontario
PROJECT COORDINATOR ADMINISTRATOR /FACILITATOR	<ul style="list-style-type: none"> • John L. Robertson - Project Coordinator – Quinte Local Immigration Partnership - Email: lip@quinteimmigration.ca • Orlando Ferro – QLIP Administrator / Facilitator Executive Director – Quinte Immigration Services QUIS Email: oferro@quinteimmigration.ca
NOTE TAKER	<ul style="list-style-type: none"> • John L. Robertson - Project Coordinator – QLIP Partnership
ATTENDEES	<ul style="list-style-type: none"> • Paul Osborne - President - Board of Directors - Quinte Immigration Services • Jakelina Listes - Member - Board of Directors Quinte Immigration Services • Michelle Rosebush – Coordinator - Non-credit Programs - Loyola School of Adult and Continuing Education - Algonquin and Lakeshore Catholic District School Board • Dr. Aruna Alexander - United Nations Association in Canada - Quinte UNAC • Caroline Day - Sun Life Financial • Joanne Leith - Employment Consultant - Loyalist College Community Employment Services LCES • Charlene Bessin - Managing Consultant - Small Business Centre • Christina Edwards-Scott - Economic Development Coordinator – City of Quinte West • Janet McGrath - Citizen Services Specialist - Service Canada • Ann McIntosh - Executive Director - East Central Ontario Training Board • Bonnie DeRushie - Operations & Administrative Coordinator - East Central Ontario Training Board • P. Golda Whittaker - Program Manager - Meta Employment Services • John Costello - Producer Belleville/Napanee - TVCOGECO • Karen Post - Manager of Economic and Strategic Initiatives - City of Belleville • Kelly Bacon - Marketing Coordinator - Central Eastern Ontario Translation and Interpretation Services CEOTIS • Marcela Klein-Rezac - Social Worker, MSW, RSW - Quinte and District Rehabilitation Inc. Belleville

DISCUSSION

• **Introductions and Review of Minutes from September 23, 2014 (Accepted)**

- **Acknowledgement** - Special appreciation goes out to Ann McIntosh - Executive Director East Central Ontario Training Board for arranging the meeting at the Sagonaska Room - The Travelodge Hotel, 11 Bay Bridge Rd, Belleville
- **CEOTIS Marketing Coordinator Kelly Bacon** – Quinte Immigration Services (Central Eastern Ontario Translation and Interpretation Services CEOTIS) provided the QLIP Partners with laminated posters of the CEOTIS interpretation languages information available for business and industry, and brochures that explains the service and how it works. Copies of the posters and brochures are available from CEOTIS and the e-documents will be distributed to all QLIP Partners. More information on Interpretation Services is available at: <http://www.quinteimmigration.ca/interpretation-services>
- **Sun Life Financial Representative Caroline Day** – Advised on the upcoming Quinte Newcomer Appreciation Event at Sun Life Financial, 365 North Front Street, Belleville scheduled for Thursday February 12, 2015 from 5 p.m. to 7 p.m. to coincide with the Chinese New Year arriving the following week. Event flyer to be distributed. QLIP Partners discussed methods of getting the word out to newcomers.
- **United Nations Association in Canada UNAC-Quinte – Dr. Aruna Alexander** – Advised approaching the first anniversary - The City of Belleville joined the Canadian Coalition of Municipalities Against Racism and Discrimination (CCMARD) – Event which was held March 20, 2014. A celebratory event is scheduled for Thursday April 16 2015 details will be available at a future date.
- **Small Business Centre Managing Consultant Charlene Bessin** – the need to focus on business development for newcomers as well as the need focus on employment - funding for newcomers to start their own business – entrepreneurs have resources at the Small Business Centre and Trenval plus QEDC may be a resource – entrepreneurs in other countries could be attracted - Venture capital – (Update added) Immigrant Investor Venture Capital (IIVC) Pilot Program:
 - http://www.cic.gc.ca/english/immigrate/business/iivc/index.asp?_ga=1.148894271.947052098.1422298018
- **Loyalist College Community Employment Services LCES - Employment Consultant Joanne Leith** – LCES and QUIS Collaboration Protocol - Employment Counselling for Newcomers at QUIS
- Partners were advised of the continuing success of the collaborative effort of LCES and QUIS since the start-up in August of 2013. Success stories were highlighted and LCES is seeing more newcomers visiting their offices and bringing others for assistance.
- 58 scheduled appointments at QUIS have resulted in more than 32 new clients for LCES
- Almost 40% of the time, clients are looking for resume development assistance
- In every case - discussed job search strategies and labour market information
- Approximately one third of clients receive “assisted” service, which can mean accessing other Employment Ontario programs or services, such as Job Development support or Second Career
- Almost 10% have been visitors to Canada, looking for labour market information, considering immigrating to Canada
- About 25% of the time, referrals have been made to other community resources or programs such as other Employment Ontario service providers, Community Advocacy and Legal Centre, mental health services, Trenval, Ontario Disability Support Program ODSP, Canada Pension Plan disability and Volunteer and Information Quinte.

- **“What’s New for Hiring in 2015”** - Orlando Ferro QUIS opened the discussion and information sharing on the Express Entry system. These partnership minutes with limited space could not fairly express the content and the scope of the extensive discussions from the Partners meeting and therefore a viable alternative is recommended that covers the topic extensively. The recent TV Ontario video podcast “The Agenda with Steve Paikin: The Economic Immigrant” delivers an informative panel discussion on the new immigration system Express Entry that may be viewed on the TV Ontario website at:
<http://tvo.org/video/210159/economic-immigrant>
- Citizenship and Immigration Canada provides Express Entry information on their website including this link:
<http://www.cic.gc.ca/english/resources/publications/employers/express-entry-presentation.asp>
- Citizenship and Immigration CIC - Express Entry website link with FAQs:
<http://www.cic.gc.ca/english/immigrate/express/express-entry.asp>
- **Express Entry applicants** will need to meet the criteria set out in the immigration program which applies to them - one of four existing economic immigration programs:
 - Federal Skilled Worker Program (FSWP)
 - Federal Skilled Trades Program (FSTP)
 - Canadian Experience Class (CEC)
 - Provincial Nominee Program (PNP)
- **QLIP Partners Discussions**
 - The importance of preparing the community – embracing change – managing change and the need for cultural education for the public, employers and their employees
 - Need for more positive public awareness of the advantages of newcomers to the Quinte Region
 - The need for promotional material welcoming newcomers to include video interviews
 - Testimonials might be beneficial – Facebook – Quinte West and Belleville
 - Discussions included video documentaries centered on newcomers to the Quinte Region
 - Hospitality and the retail sectors are increasing in the Quinte Region and will need staff training to increase cultural sensitivity and awareness
 - Success may be increased by building a business case that relates increased sales or profitability by a certain percentage to the business and industry sectors
 - The need to focus on business development for newcomers as well as the need focus on employment
- **QLIP Strategy and Action Plan 2014 / 2015 / 2016 Revised** – distributed
- **Meta Employment Services** has joined the growing list of QLIP Partners – QLIP website updates to follow

QLIP Meetings schedule:

- **Tuesday February 10, 2015** - Belleville City Hall - Sir Mackenzie Bowell Room 3rd floor - 10 a.m. to 12noon
- (Note: Reading Week Loyalist College 16 – 20 February 2015)
- **Tuesday March 10, 2015** – Location to be determined
- (Note: Mid-winter Break Public schools 16 – 20 March 2015)

NEXT MEETING	LOCATION	TIME
Tuesday February 10, 2015	Belleville City Hall Sir Mackenzie Bowell Room 3rd floor 169 Front Street, Belleville, Ontario	10:00 a.m. to 12 noon